

HISTORY OF FURUNO

1938



Establishment and Commercialization of Practical Fish Finders

In 1938, Kiyotaka Furuno founded FURUNO ELECTRIC SHOKAI LTD. While outfitting electronics onboard vessels, he felt a strong urge to modernize fisheries, which led to his venture into developing fish finders. He successfully commercialized the world's first practical fish finder in 1948.

1970s



Global Recognition of FURUNO

In 1972, FURUNO was awarded the National Marine Electronics Association Best Product Award in the fish finder category in the U.S., and established its first overseas subsidiary in Norway in 1974.

1980s



FURUNO's Electronic Equipment that Led to the Discovery of the Battleship Yamato

In 1985, FURUNO cooperated in the "Search for the Battleship Yamato," a project conducted to "repose the souls of the dead at sea 40 years after the war." FURUNO's role was to reconfirm the location of the Yamato's sinking, and to conduct preliminary research on its shape, sinking conditions, and seabed topography.

1990s



Full-scale Entry into New Markets and Fields

FURUNO entered the Merchant Vessels market and developed the GMDSS (Global Maritime Distress and Safety System) and the IBS (Integrated Bridge System), which integrates all of a vessel's engine control equipment, communication equipment, and other equipment to enable all information to be managed and operated from a single location.

2000s



Challenge New Fields of Business

Utilizing its own ultrasound and radio wave technologies, FURUNO started making inroads into the fields of healthcare as well as Intelligent Transport System (ITS).

